Beyond the Buzz: Decoding & Demonstrating Strategic Thinking Skills
Path Forward Consulting

Learning Objectives

• During this session, we will explore:
• What is strategic thinking (ST)?
• What are the 5 core skills?
• Why do they matter?
• How can we demonstrate ST at work?
What is Strategic Thinking?

“Strategic thinking is the ability to connect dots that others don’t see and communicate them in a way they won’t forget.”
- Allison Manswell

What does it look like?

“Discovery consists of looking at the same thing as everyone else and thinking something different.”
Albert Szent Gyorgi

“The essence of strategy is choosing what not to do.”
Michael Porter

I am not a product of my circumstances.
I am a product of my decisions.
Five Demonstrations of Strategic Thinking

- Time Orientation
- Predictive Ability
- Connectivity
- Process Orientation
- Comparative Analysis

Time Orientation

The ability to relate elements based on when they occur
**Process Orientation**

The ability to relate elements based on the order in which they occur

**Predictive Ability**

The ability to predict outcomes combining quantitative data and interpretation from cumulative learnings
Comparative Analysis

The ability to discern, categorize and compare elements against each other

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Connectivity

The ability to identify and connect disparate dots
Why does it matter?

Requires Deliberate Communication

Generates More Attentive Listening

Strategic Thinking Skills

Differentiates Your Capabilities

Highlights You as a Leader

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