

FEW SPONSORSHIP OPPORTUNITIES

Federally Employed Women (FEW) is pleased to announce our NTP sponsorship opportunities. These packages will afford you and your company the unique opportunity to market your products or services to professional women in government service, while partnering with an organization dedicated to eliminating discrimination and to the personal and professional development of women. Together, we will make a real difference.

Outlined in this prospectus is specific information regarding sponsorship for FEW's National Training Program (NTP). Other sponsorship opportunities can be created for national and special events throughout the year, such as Chapter Presidents Leadership Forum and 501(c)(3) organizations, including the FEW Foundation for Education and Training. Your donation to **FEW's Foundation for Education and Training** offers your company a tax-deductible opportunity to sponsor a keynote speaker, a training workshop, computer lab, and scholarships to FEW's training programs or to an academic institution.

Be a part of the largest training opportunity in the world for women in federal employment. Promote your organization to the over 2,000 conference participants and to FEW's 4,000 plus members. Information on the specific sponsorship opportunities for this premier training event is provided in the pages that follow. In addition, other custom opportunities exist that include sponsorship of speakers for various events, musical entertainment, floral arrangements, decorations, food, beverage, etc., if your organization would prefer to sponsor named activities.

Have a unique idea?

Most sponsorship categories and opportunities can be customized. In-kind service or equipment donations are also welcome and are recognized at the cash value.

Express your interest TODAY in becoming a FEW sponsor.



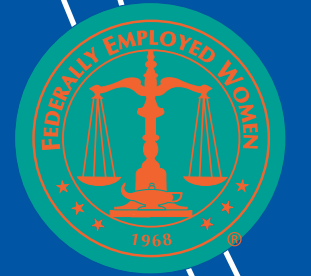
Federally Employed Women
700 N. Fairfax St., Suite 510
Alexandria, VA 22314
202-898-0994
few@few.org
www.fewntp.org • www.few.org

FEW SPONSORSHIP OPPORTUNITIES

LEVELS	DIAMOND \$50,000 and above	EMERALD \$30,000-\$49,999	RUBY \$20,000-\$29,999	SAPPHIRE \$15,000-\$19,999	GOLD \$10,000-\$14,999	SILVER \$5,000-\$9,999	BRONZE \$1,000-\$4,999	FRIEND OF FEW \$500-\$999
10x10 Booth	Double	Double	Single	Single				
Discount on Additional Booth Space	25%	20%	15%	10%				
Highlighting of Exhibit Booth on Program Map	X	X	X	X				
Complimentary Additional Exhibitor Passes	8	8	6	6	4		2	2
Full Conference Registrations	4	3	2	1				
Recognition at all Special Events	X							
VIP Reserved Seating at Head Table for all NTP Special Events	X							
Company Name & Logo Printed on NTP Documents **	X	X	X	X				
NTP Program Book Ad	Full Page Priority Placement	Full Page Priority Placement	Full Page	Half Page	Quarter Page	Eighth Page		
Articles Published in FEW's News & Views	3	2	2	1				
NTP Conference Bag Inserts (provided by sponsor)†	4	3	2	1				
Reserved Seating for Company Officials	4	3	2	1	1	1	1	1
VIP Invites to President's Reception	4	3	2	1	1	1	1	1
Recognition on NTP Signage	X	X	X	X	X	X	X	X
Company/Organization name and logo listed in the NTP Program Book	X	X	X	X	X	X	X	X
Logo with active hyperlink to your website on the FEW NTP Home Page	X	X	X	X	X	X	X	X
Podium recognition and presentation at Sponsor Recognition Ceremonies	X	X	X	X	X	X	X	X
Conference bag for company representatives in attendance	X	X	X	X	X	X	X	X

X = Included with sponsorship ** Subject to production deadline

Federally Employed Women SPONSORSHIP PROSPECTUS



MAJOR SPONSORSHIP CATEGORIES

Diamond Sponsor

(\$50,000 and above)

- Double exhibit booth
- 25% Discount on Additional Booth Space
- Highlighting of Exhibit Booth on Program Map
- 8 Complimentary Additional Exhibitor Passes
- 4 Full NTP registrations, which include training sessions, NTP tote bags and tickets to all events
- Recognition at all special events
- Reserved seating at the head table for all NTP special events
- Company/Organization name and logo on printed NTP documents, as feasible
- Full-page Program Book ad (priority placement)
- 3 articles published in FEW's News & Views, schedule to be determined by FEW
- 4 NTP tote bag inserts (provided by sponsor)
- Additional reserved seating for up to 4 company representatives at all events
- 4 invitations to the President's Reception

Emerald Sponsor

(\$30,000-\$49,999)

- Double exhibit booth
- 20% Discount on Additional Booth Space
- Highlighting of Exhibit Booth on Program Map
- 8 Complimentary Additional Exhibitor Passes
- 3 Full NTP registrations, which include training sessions, NTP tote bags and tickets to all events
- Company/Organization name and logo on printed NTP documents, as feasible
- Full-page Program Book ad (priority placement)
- 2 articles published in FEW's News & Views, schedule to be determined by FEW
- 3 NTP tote bag inserts (provided by sponsor)
- Reserved seating for up to 3 company representatives at all general sessions/events
- 3 invitations to the President's Reception

Ruby Sponsor

(\$20,000-\$29,999)

- Single exhibit booth
- 15% Discount on Additional Booth Space
- Highlighting of Exhibit Booth on Program Map
- 6 Complimentary Additional Exhibitor Passes
- 2 Full NTP registrations, which include training sessions, NTP tote bags and tickets to all events
- Company/Organization name and logo on printed NTP documents, as feasible
- Full-page Program Book ad
- 2 articles published in FEW's News & Views, schedule to be determined by FEW
- 2 NTP tote bag inserts (provided by sponsor)
- Reserved seating for up to 2 company representatives at all general sessions/events
- 2 Invitations to the President's Reception

Sapphire Sponsor

(\$15,000-\$19,999)

- Single exhibit booth
- 10% Discount on Additional Booth Space
- Highlighting of Exhibit Booth on Program Map
- 6 Complimentary Additional Exhibitor Passes
- 1 Full NTP registration which includes training sessions, NTP conference tote bag and ticket to all events
- Company/Organization name and logo on printed NTP documents, as feasible
- Half-page Program Book ad
- 1 article published in FEW's News & Views, schedule to be determined by FEW
- 1 NTP tote bag insert (provided by sponsor)
- Reserved seating for 1 company representative at all general sessions/events
- 1 invitation to the President's Reception

Gold Sponsor

(\$10,000-\$14,999)

- 4 Complimentary Additional Exhibitor Passes
- Quarter-page Program Book ad
- Reserved seating for 1 company representative at all general sessions/events
- 1 invitation to the President's Reception

Bronze Sponsor

(\$1,000-\$4,999)

- 2 Complimentary Additional Exhibitor Passes
- 1 invitation to the President's Reception

Silver Sponsor

(\$5,000-\$9,999)

- 4 Complimentary Additional Exhibitor Passes
- Eighth-page Program Book ad
- Reserved seating for 1 company representative at all general sessions/events
- 1 invitation to the President's Reception

Friend of FEW

(\$500-\$999)

- 2 Complimentary Additional Exhibitor Passes
- 1 invitation to the President's Reception

The following sponsorship categories apply *only* to sponsors of FEW's National Training Program (NTP). Other sponsorship opportunities can be created for national and special events throughout the year, such as the Chapter Presidents Leadership Forum and FEW Foundations and Funds.

All sponsors will receive:

- ◆ Company/Organization name and logo listed in the NTP Program Book
- ◆ Logo with active hyperlink to your website on the FEW NTP Website
- ◆ Podium recognition and presentation at Sponsor Recognition Ceremonies
- ◆ Conference Kit for company representatives in attendance
- ◆ Recognition on NTP signage

Depending upon the level of sponsorship, your company will be entitled to additional benefits described:

NTP Program Book Advertising Rates

If your company/organization would like to purchase an additional ad in the NTP Program Book, the rates are:

Full page @ \$1000	Visit www.fewntp.org
½ page @ \$500	for application form
¼ page @ \$250	

Do you already have branded products? Send an email to discuss how we can customize our sponsorship opportunities to meet your needs — few@few.org
For information on how to be an exhibitor at the NTP, visit www.fewntp.org

